MODERN VECTORS OF SCIENCE AND EDUCATION DEVELOPMENT IN CHINA AND UKRAINE

中国与乌克兰科学及教育前沿研究



South Ukrainian National Pedagogical University named after K. D. Ushynsky

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This international yearbook, as a periodical, includes scientific articles of Ukrainian and Chinese scholars on the problems of Sinology, Cross-cultural Communication, Pedagogics and Psychology: contemporary review. Odessa, Ukraine; Harbin, China

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The second issue of the materials represented by the Ukrainian and Chinese scholars are dedicated to acute issues of General and Contrastive Linguistics within the Chinese, English, Ukrainian and Russian languages; linguodidactic problems of teaching native and foreign languages within polycultural educational space; peculiarities of cross-cultural communication in geopolitical space alongside with psychological aspects of overseas students' and teachers' adaptation to study / work abroad.

The given articles may be of use to researchers, graduate students, postgraduates and practising teachers who are interested in various aspects of Sinology, Cross-cultural Communication, Pedagogics and Psychology.

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DIFFERENCES BETWEEN THE CHINESE AND WESTERN UNDERSTANDING OF THE CONCEPTS "MARRIAGE AND "LOVE"

The essence of the Concepts "Marriage" and "Love" is revealed in the article; the differences between the Chinese and Western understanding of these concepts as well as their reasons are described, especially between the ways of mate-selecting, attitudes to marriage / divorce and remarriage. The author analyzes historical determinants, political systems and cultural preconditions effecting the interpretation of the above-mentioned concepts.

The differences in understanding the designated notions are specified: the Christianity sources highlight more rational grace; the Chinese people show more perceptual romance. The tradition of Rationalism of western love is

derived from Plato's (Ancient Greece) idealism of love. However, Confucian

culture makes Chinese marriage and love notions embody poetic genius with

rich moral psychological and aesthetical psychology.

Therefore, we draw a conclusion that with the development of society and

cultural exchanges and integration between Chinese and western cultures

people's cognition of Chinese and western marriage and love notion is changing

slightly.

It can be presupposed that the fundamental essence will not be changed;

the reason is that if a nation strives for long existence, it needs the ability to co-

exist with other people. On the other hand, they cherish the foundation of their

own culture, defend the source of national spirits, and preserve their own socio-

cultural features.

Key words: Chinese, western, marriage, love, differences, reasons.

UDC: 81'42

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AESTHETIC DISCOURSE IN TRANSLATION STUDIES

The research deals with studying an aesthetic discourse as a special

communicative phenomenon, identifying and systematizing ways of verbal

representation of its complex of communicative strategies and tactics, as well as

representing specific linguistic and extra-linguistic characteristics of the

discourse in translation, that is topical in the development of modern

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