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FORMATION OF PROFESSIONAL CULTURE OF THE FUTURE GOVERNORS OF EDUCATIONAL INSTITUTIONS

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Abstract. *The modern manager must be able to solve complex tasks that require skills to analyze a large amount of factual material, summarize trends, predict the development of the educational system, to make decisions, organize their implementation, to evaluate the results. This requires careful study and understanding of the scientific approaches to the management of the school, which provides Master's training.*

This article deals with the possibility of formation of the professional culture of the future governors of educational institutions in the structure of the master training. Attention is drawn to the fact that under current conditions, the higher pedagogical education in itself is not enough for generating the necessary level of administrative competence. In this connection, among the modern governors of educational institutions a professional master training in the specialty "Management of educational institutions" is becoming popular. Master training of future governors of secondary schools provides a teacher with a high level of vocational preparation for carrying out his/her functions of the governor of the educational institution.

Keywords: *master training, governors of educational institutions, professional culture.*

Today, the education is the basis for the well-being for the society as a whole, and for each person, in particular. The process of preparation of qualified specialists is one of the main problems of professional pedagogy. When speaking about the formation of the professional, it can be stated that an important problem of the modern vocational preparation is the work for obtaining the final result, which would act as the ability of the graduated person to easily adapt to the changes of the surrounding society and the development of his/her professional competence and culture. A future specialist with a high level of well-formed professional culture has a possibility to analyze different situations more flexibly, to give a quick response to changes in the social, cultural and economic life of the society,

to carry out effective business communication within the process of his/her professional activity, to improve his/her professional skills lifelong.

Modern trends of educational modernization cause an updating of management of educational institutions. The governors face new challenges that require the ability to analyze a large amount of factual material, to summarize trends, to predict the development of the educational system, to make decisions, to organize their implementation, to evaluate the results. The governors of the educational institutions feel the effects of market relations more and more; realize that the management processes are not limited to interschool control. The influence of the society and the public on the management activities increases. Special attention of the governors of schools shall be drawn to the management of human resources, the involvement of teachers, parents and students in the solution of school problems [2].

Under these conditions, the activity of the governors of educational institutions is much more complicated, because they are no longer passive executors of formal instructions and guidance. Practice shows that the majority of school governors are well aware of the need of self-activity and independence, that they feel the responsibility for the decisions taken in full. It must be stressed that the position of the governor of the educational institution, regardless of the subordination, the type and the form of ownership, may be a person who is a citizen of Ukraine, with higher pedagogical education having a diploma of specialist or master's degree and experience of pedagogical work at least three years. The current practice of appointing the governors of general educational institutions shows that this position is occupied exclusively by teachers, most of which has only a degree in teaching, which is not enough to generate the necessary level of administrative competence. In this connection, the modern governors of educational institutions are offered to pass a vocational master training in the specialty "Management training institutions". Master training of future governors of general educational institutions provides a high level of professional training of the teacher for carrying out his/her functions of the governor of the educational institution. [1]

Scientific works of many scientists are dedicated to the theoretical justification of master training of education managers. Between them are: B. Berek, L. Danilenko, E. Bereznyak, V. Madzigon, L. Karamushka, Maslov and others. Significant contribution to the development of the theory of general educational institutions management was made by works

of V. Pikelnoy, N. Ostroverkhova, L. Danilenko, G. Elnikova, L. Kalinina and others. A big contribution to the development of the process of the formation of the secondary school governors' professional culture, in general, and administrative culture, in particular, has been brought by the scientists-practisers: K. Abulkhanova-Slavskaya, V. Begey, E. Bereznyak, V. Bondar, L. Vasil, A. Vygovskaya, G. Elnikova, I. Zharnasiek, I. Isayev, L. Karamushka, Yu. Konarzhevsky, S. Koroljuk, A. Marmaza, V. Maslov, V. Oleinik, L. Orban-Lembrik, E. Pavlyutenkov, Yu. Palekh, V. Pikelna, M. Potashnik, G. Sirotenko and others. In the writings of scientists working related to the problem of formation of professional competence and professional culture, priority management principles, modernized management functions of the school governor, modern forms and methods of management, management styles etc. have been disclosed.

The purpose of this article is to determine the main directions of the improvement of vocational preparation of masters, which will govern the general educational institutions, as the basis of formation of their professional culture.

The reality is that the majority of pedagogical higher educational institutions does not prepare the students for possible administrative activity, does not form a basis of their professional culture. The transition of higher educational institutions of Ukraine to the multilevel training, the introduction of the qualification level of master for the persons who received complete higher education, special skills and knowledge sufficient to perform professional tasks of innovative character on a certain level of professional activity that are provided for the primary positions, have found a number of discrepancies between: the new paradigm of pedagogical education, which is aimed at the development of competence of secondary school governor having a high-level professional culture, able to broadcast the system of human and professional values, and the relatively low level of professional culture development of the modern school governor; European requirements to the governors and a lack of science-based pedagogical conditions providing the formation of the appropriate professional culture of the future governor in the process of master's training; the need to improve the professional culture of the future governor of the secondary school and an insufficient development of effective forms and methods aimed at its development by the pedagogical science in the conditions of the masters course.

Masters course is dedicated for the graduates of bachelor's degree programs and the specialists with diploma, which want to continue their

education. Master training is seen as the process of acquiring additional knowledge and skills necessary for the future governor of a general educational institution. A student of the masters' course shall pass this training not as a teacher of a particular academic discipline, but as the governor of the educational institution [3].

A special feature of the master training is a deeper focus on the basic and professional knowledge, focus on the development of the skills of independent research, the ability to take well-grounded professional decisions and to obtain knowledge [1]. This presents the process of the master training of future governors of general educational institutions with a need of a thorough study and understanding of scientific approaches to the school management, a comprehensive scientific analysis of the school activities. A modern governor of the school is to be a man of high pedagogical culture, fully competent in matters of education and psychology, theory and practice, having a deep knowledge of the content of the subjects studied in the school course, to be able to rally the team and to be its leader, to develop initiative in a comprehensive way for implementing a positive teaching and management experience in practice.

The master training does not only suggest, but also requires a transition to active forms of learning, the transfer of accents to the independent work of students, contributes to the creative development of the individual and requires the ability to set goals and solve the problems as they arise. Theoretical, practical and personal skills of the student of masters' course shall be developed in close connection with education and training in the field of management, planning, development and implementation of the curriculum taking into account the European approach and the real conditions.

Master degree is an education and qualification level of higher education of the person who, on the basis of qualification of Bachelor, received a complete higher education, special skills and knowledge sufficient to perform professional tasks and responsibilities of the innovative nature, provided for the primary positions in a certain kind of economic activity at the research level of professional activity. Production functions that are implemented by the masters are associated with all stages of the cycle of existence of the objects of their activities. The objective tasks, which they resolve, supposed the operation under complex algorithms, containing the procedure of solution design. In the opinion of S. Vetvitskaya, the training of masters shall be based on the individual and the research-oriented paradigm.

Master training of the governor of general educational institutions contributes to the formation of its professional culture, as it is during the masters' course the future governor moves to the higher level of development of his skills, namely, from the teacher to the education manager. The successful formation of the professional culture of the future governor of general educational institutions in the process of the master training is possible under the conditions of orientation of the educational process to the formation of the professional culture of the future governor of the secondary school; a purposeful formation of positive motivation to pedagogical activity and a sustainable need in the self-development of professional culture; implementation of the optimal set of forms and methods of the educational process organization aimed at the development of the professional culture; orientation of teaching practice to the formation of the professional culture of masters' course students.

The prospects of further research are to determine the potential of career-oriented disciplines related to the development of the professional culture of the future governors of educational institutions in terms of the magister' course.

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PROFESSIONAL ART EDUCATION: REALITIES AND PROSPECTS

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Abstract. *The article refers to the operation of competency paradigm in art education environment. Outlined are the debatable issues to be solved in the professional education of artistic direction in view of the specific features of the latter and the prospects for its effective reform to meet modern realities are defined. In particular, it is noted that the reform of professional art education at present requires improvement of educational standards as to the training of a contemporary specialist of artistic profile, and formation of a specially organized system of pedagogical maintenance of the teaching and*